



Firefly Children's Book

Early Reading

Catalogue



教育科学出版社

Educational Science Publishing House

Early Childhood Education Bureau

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NEW

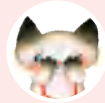
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Let's Explore Science! Enlighten Wisdom on Science Series



- Written by Bing Bo, Sun Youchen et al., illustrated by Zhao Xiaoyu, Li Dan et al.
- Hardback, Paperback, 10 titles

This series is a selection of the classic children's science fairy tales spreading for decades in China. It arouses their interest in some scientific theme through magical stories, knowledge introduction and scientific videos, helping children to know the world better, to get scientific concepts, to improve scientific literacy.

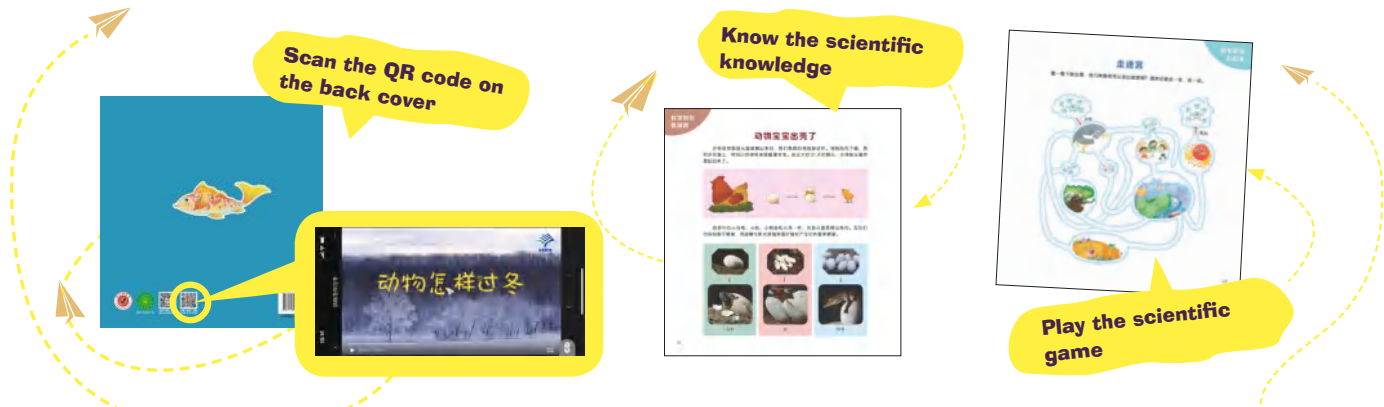


Volume I



Volume II

	Title	Scientific Knowledge	Scientific Video	Scientific Game	ISBN
 Volume I	Miss moon makes clothes	Moon phases	Moon phases	1. Moon phases 2. Say and connect	978-7-5191-2605-6
	Boiled egg? Fried egg?	Oviparity	How animals are born?	1. Baby animals born 2. What was hatched?	978-7-5191-2613-1
	The little water droplet went home	The water cycle	The water cycle	1. The water cycle 2. Maze game	978-7-5191-2610-0
	The little gecko borrows tail	Self-protection	Self-protection	1. How do animals protect themselves? 2. Eye test	978-7-5191-2611-7
	Shade of a tree	Light and shadow	Light and shadow	1. The mystery of the shadow 2. Hand shadows	978-7-5191-2607-0
 Volume II	Little paratroopers and little hedgehogs	Seed dispersal	Seed dispersal	1. Seed dispersal 2. Connection	978-7-5191-2606-3
	Brother sun sister moon	Day & Night	Day & Night	1. Day & Night 2. Find errors	978-7-5191-2608-7
	The caterpillar shoes	Insect metamorphosis	Butterfly	1. The life of a butterfly 2. Maze game	978-7-5191-2612-4
	Little fish in winter	Animal hibernation	Animal hibernation	1. How do animals spend the winter? 2. Look and say	978-7-5191-2609-4
	Special weatherman	Animal forecast weather	Special weatherman	1. Animal "weatherman" 2. Connection	978-7-5191-2681-0



- ◉ Based on the requirements of the *Guidelines for the Learning and Development of Children Aged 3 to 6*. Closely focused on child-friendly science experiences.
- ◉ A selection of famous classic science fairy tales, sprouting children's scientific awareness.
- ◉ Well-known illustrators' original hand-drawn, with beautiful drawings to present the scientific stories.
- ◉ Interesting scientific knowledge + fun scientific game, let children learn through play.
- ◉ High-definition scientific video, vividly showing the mysteries of nature.



Play with Little Palm

NEW

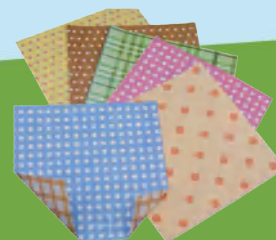
By Jin Hong, Wang Xiaohui

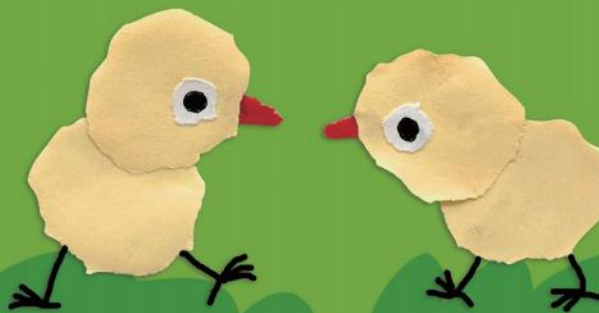
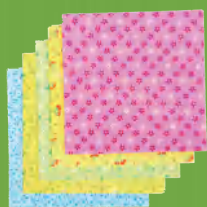
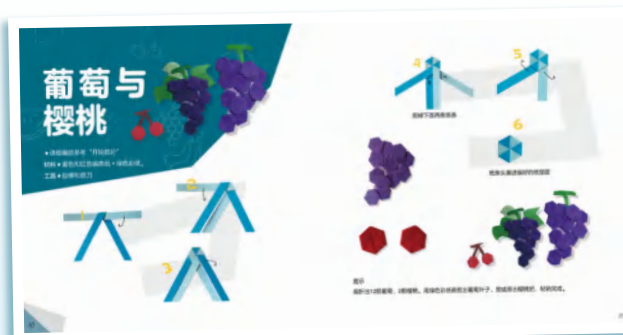
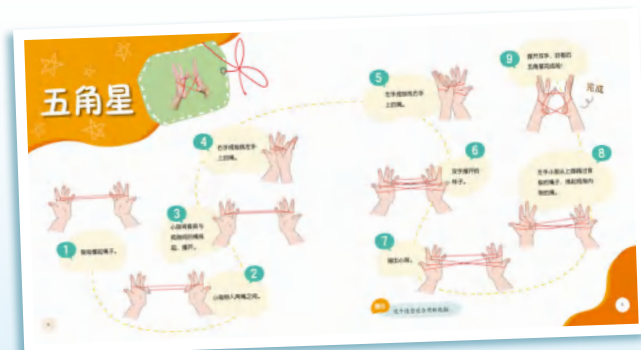
New craft games!

This craft book is a box-packed including tearing the paper, folding the paper, weaving the paper, claying sculpture, hand shadow, cat's cradle, with matching color paper, calico paper, cotton rope, etc. It introduces 130 handcraft cases with rich content and various shapes. Each case has step-by-step instructions. The attached video is vivid, easy to learn. The more children play, the smarter children become.

This series is for children aged 3-6. It is also a good helper for parents and teachers to beautify their lives.

6 books, 130 activities
30 achromatic papers
30 calico papers
100 colored paper strips
2 colored cotton ropes
30 Videos





Chinese Traditional Festival Story

NEW

- By Early Childhood Education Research Center of National Institute of Education Sciences
- Hardback, Paperback, 8 titles
- ISBN: 978-7-5191-2339-0

This series include eight stories of the Spring Festival, Laba Festival, Lantern Festival, Tomb-Sweeping Day, Dragon Boat Festival, Double-Seventh Festival, Mid-Autumn Festival, Chung Yeung Festival. It is jointly completed by famous folk experts, kindergarten teachers and artists. It is designed to write interesting stories and draw pictures with Chinese characteristics from the perspective of children in the form of picture books.





Introduce traditional festivals to children in a simple way.

Guide children to appreciate and learn Chinese traditional culture joyously. The resources of traditional Chinese culture education in kindergartens.



Children's Etiquette Picture Book Series

- Written by Early Childhood Education Research Center of National Institute of Education Sciences
- Illustrated by Chen Zexin
- Paperback, 6 titles
- ISBN: 978-7-5191-1536-4

It is a set of China's original picture book works with easy humor, filled with children's temperament and interest, which makes children learn in the laughter. It will teach the children right etiquette norms and appropriate behaviors, and make them walk into their social life with happy mood and confidence. This series includes personal behavior etiquette, family education, table manners, social contact etiquette, visiting and hospitality etiquette, public politeness in this series. Both the ritual elements in the traditional culture from generation to generation and the etiquette norms reflecting modern civilization.

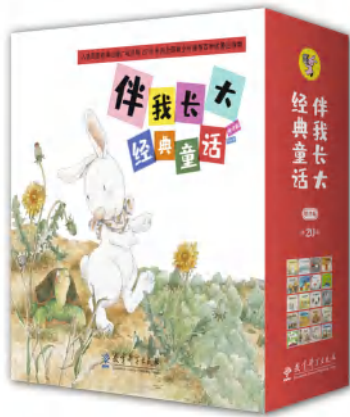


*The first etiquette enlightenment book for children's life.
Pay attention to develop daily behaviors that are closely related to children's lives.*

The stories are vivid, easy humor.

The combination of practice and thinking, easy to master behavior norms.





“Accompany My Growth” Classic Fairy Tale Picture Book Series

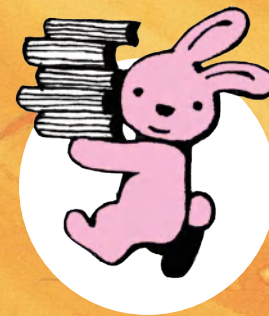
- ◎ Paperback, Hardback, Auxiliary Teaching Book, 20 titles
- ◎ ISBN: 978-7-5191-2700-8

There are some classic fairy tales, which we listened to them in childhood. When we grow up, as parents, we tell these stories again to our children. These classic fairy tales are spread in kindergartens for decades, and it accompany the spiritual growth of Chinese children in several generations.

Selected into “2016 Recommendation of hundreds of excellent publications to the youth” by State Administration of Press, Publication, Radio, Film and Television of the People’s Republic of China.



New versions of the classic fairy tales created by Cai Gao and Zhu Chengliang who are well-known illustrators in international reputation, whose works are repeatedly selected by international illustration exhibitions.



The illustration of *Three Butterflies* is selected into Chinese Original Illustrations Exhibition in the Bologna Children's Book Fair.

Three Monks is selected into Centenary Retrospective of Children's Publishing Exhibition in China in the Bologna Children's Book Fair.



As the representative of China, the illustration of the *Monkeys Fish for the Moon* is selected into Biennial of Illustration Bratislava (BIB) in 2017.



Snow Kid

- ◎ by Ji Hong, illustrated by Wang Xiaoxiao
- ◎ ISBN: 978-7-5041-8961-5
(Hardback)
978-7-5191-0014-8
(Auxiliary Teaching Book)



Three Butterflies

- ◎ by Ji Hua, illustrated by Zhu Chengliang
- ◎ ISBN: 978-7-5041-8951-6
(Hardback)
978-7-5041-9998-0
(Auxiliary Teaching Book)



The Frog King

- ◎ by Bingbo, illustrated by Gu Mi
- ◎ ISBN: 978-7-5041-8282-1
(Hardback)
978-7-5191-0013-1
(Auxiliary Teaching Book)



My Dear Rabbit

- ◎ Illustrated by Xiao Liang
- ◎ ISBN: 978-7-5041-8959-2
(Hardback)
978-7-5191-0015-5
(Auxiliary Teaching Book)



The Big Turnip

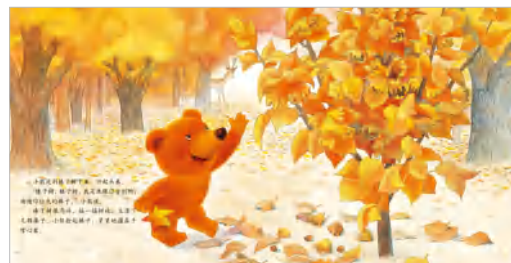
- ◎ by A. Tolstoy, illustrated by Zhou You
- ◎ ISBN: 978-7-5041-9007-9
(Hardback)
978-7-5191-0006-3
(Auxiliary Teaching Book)





The Little Bear's Forest

- ◎ Illustrated by Gu Mi
- ◎ ISBN: 978-7-5191-2736-7
(Hardback)



The Little Horse Crosses the River

- ◎ by Peng Wenxi, illustrated by Luo Dan
- ◎ ISBN: 978-7-5041-8957-8
(Hardback)
- 978-7-5191-0007-0
(Auxiliary Teaching Book)



The Little Tadpoles Look for Their Mother

- ◎ by Fang Huizhen, Sheng Lude, illustrated by Huang Ying
- ◎ ISBN: 978-7-5041-8955-4
(Hardback)
- 978-7-5191-9999-7
(Auxiliary Teaching Book)



The Tortoise and Hare

- ◎ Adapted from Aesop's Fables, illustrated by Li Zhang
- ◎ ISBN: 978-7-5041-8949-3
(Hardback)
- 978-7-5191-0005-6
(Auxiliary Teaching Book)



Three Bears

- ◎ by Leo Tolstoy, illustrated by Wang Didi
- ◎ ISBN: 978-7-5041-8953-0
(Hardback)
- 978-7-5191-0004-9
(Auxiliary Teaching Book)





Three Monks

- ◉ Adapted and illustrated by Cai Gao
- ◉ ISBN: 978-7-5041-9446-6
(Hardback)
978-7-5191-0017-9
(Auxiliary Teaching Book)



The Kitten Goes Fishing

- ◉ by Jinjin, illustrated by Yan Wenli
- ◉ ISBN: 978-7-5041-9449-7
(Hardback)
978-7-5191-0002-5
(Auxiliary Teaching Book)



The Monkeys Fish for the Moon

- ◉ Illustrated by Ren MengChen
- ◉ ISBN: 978-7-5041-9451-0
(Hardback)
978-7-5191-0011-7
(Auxiliary Teaching Book)



The Wild Cat's City

- ◉ Illustrated by Ah Chan
- ◉ ISBN: 978-7-5041-9319-3
(Hardback)
978-7-5191-0009-4
(Auxiliary Teaching Book)



The Wolf and the Seven Lambs

- ◉ Adapted from Grimm's Fairy Tales, illustrated by Zhao Xiaoyu
- ◉ ISBN: 978-7-5041-9315-5
(Hardback)
978-7-5191-0003-2
(Auxiliary Teaching Book)





The Dinosaur Comes to the City

by Bingbo, illustrated by Xu Jin

ISBN: 978-7-5041-9453-4

(Hardback)

978-7-5191-0001-8

(Auxiliary Teaching Book)



A Wolf Is Coming

Adapted from Aesop's Fables, illustrated by Xu Jin

ISBN: 978-7-5041-9317-9

(Hardback)

978-7-5191-0012-4

(Auxiliary Teaching Book)



Gudong Is Coming

Illustrated by Huang Ying

ISBN: 978-7-5041-9313-1

(Hardback)

978-7-5191-0016-2

(Auxiliary Teaching Book)



Golden House

Illustrated by Wang Didi

ISBN: 978-7-5041-9455-8

(Hardback)

978-7-5191-0008-7

(Auxiliary Teaching Book)



The Radish Is Back

by Fang Yiqun, illustrated by Li Xitong

ISBN: 978-7-5041-9444-2

(Hardback)

978-7-5041-9997-3

(Auxiliary Teaching Book)





Bingbo Fairy Tales

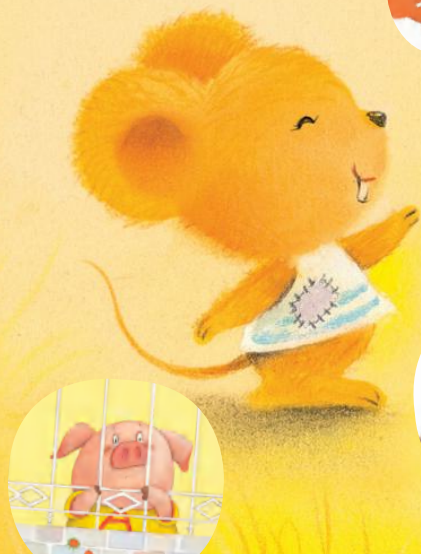
- ◉ Paperback, Hardback, Auxiliary Teaching Book, Pocket book, 9 titles
- ◉ ISBN: 978-7-5041-5931-1

Selection of the famous children's literature writer Bingbo's fine fairy tales. Compiled by experts in children's literature, illustration, literature review, art education, preschool education and other areas. Guiding children to learn and master reading strategies and obtain emotional, cognitive and other development with rich educational concepts.

*Selected into "2009 Recommendation of hundreds of excellent publications to the youth".
The third "three hundred" original book publishing project by the General
Administration of Press and Publication of China.*



Rights sold to Australia, New Zealand, the United States, Canada, Vietnam and Sri Lanka.





The Pear Violin

- ◎ by Bingbo, illustrated by Gu Mi
- ◎ ISBN: 978-7-5041-9267-7
(Hardback)
978-7-5041-5643-3
(Auxiliary Teaching Book)



The Cowardly Lion

- ◎ by Bingbo, illustrated by Zhou Jianming
- ◎ ISBN: 978-7-5041-9264-6
(Hardback)
978-7-5041-4524-6
(Auxiliary Teaching Book)



The Little Tiger's Big Ass

- ◎ by Bingbo, Huang Ying
- ◎ ISBN: 978-7-5041-9269-1
(Hardback)
978-7-5041-4526-0
(Auxiliary Teaching Book)



The Little Bear's Sunshine

- ◎ by Bingbo, illustrated by Qian Jiwe, Da Qing
- ◎ ISBN: 978-7-5041-9271-4
(Hardback)
978-7-5041-4521-5
(Auxiliary Teaching Book)



A House and a Brick

- ◎ by Bingbo, illustrated by Wang Didi
- ◎ ISBN: 978-7-5041-9272-1
(Hardback)
978-7-5041-4525-3
(Auxiliary Teaching Book)





Two Unhappy Fish

- ◎ by Bingbo, illustrated by Gu Mi
- ◎ ISBN: 978-7-5041-9268-4
(Hardback)
978-7-5041-5642-6
(Auxiliary Teaching Book)



The Moving House

- ◎ by Bingbo, illustrated by Huang Ying
- ◎ ISBN: 978-7-5041-9266-0
(Hardback)
978-7-5041-4522-2
(Auxiliary Teaching Book)



Sister Unicorn

- ◎ by Bingbo, illustrated by Le Chuan, He Xuan
- ◎ ISBN: 978-7-5041-9265-3
(Hardback)
978-7-5041-5645-7
(Auxiliary Teaching Book)



The Little Crab Tailor

- ◎ by Bingbo, illustrated by Li Quanhua, Li Li
- ◎ ISBN: 978-7-5041-0163-3
(Hardback)
978-7-5041-4523-9
(Auxiliary Teaching Book)





The Beautiful Children's Literature

- ④ By Early Childhood Education Research Center of National Institute of Education Sciences
- ④ Hardback, 4 titles
- ④ ISBN: 978-7-5191-0434-4

The picture book is collection of poetry and prose for children aged 3-6. Selected 56 classic poetry and prose closing to children's life, enriching children's interest. Matched with reading CD and MPR point reading function. Scanning QR code can listen.



'TOP100 of teachers' favorite books in 2016 selected by China Education Daily

*Classic masterpieces by Jinbo, Lu Bing, Shengye, Cheng Hongming and other famous children's literature writers.
Fine illustrations by Cai Gao, Zhu Chengliang, Huang Ying, Gong Yanxiang and other well-known children book illustrators.
Introduction written by Jin Bo, the famous children's literature writer.*





Children's Safety Education Picture Books

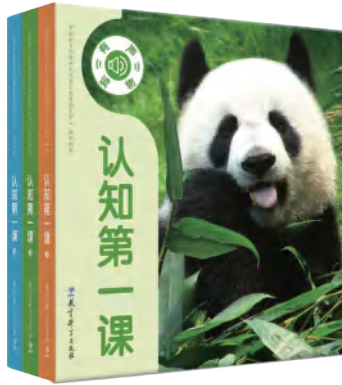
- by Early Childhood Education Research Center of National Institute of Education Sciences
- Paperback, 3 titles
- ISBN: 978-7-5191-0072-8

It is a set of practical and interesting safety educational books for children that the safety issues for children at different ages related to home safety, diet safety, exercise safety, travel safety and self-help safety are selected according to the learning and development characteristics of pre-school children, and famous domestic children's literary writers are invited to create the interesting stories and catchy nursery rhymes with the exquisite and exactly-matched illustrations.



Baby Cognition Audio Book

NEW



- by Early Childhood Education Research Center of National Institute of Education Sciences
- Hardback, 3 titles

Using what your baby is most interested in, promote the overall improvement of baby's cognitive ability:

- High quality pictures attract your baby's attention and promote the development of visual ability
- Fun children's songs help your baby learn to speak and promote the development of auditory ability
- Simple touch controls allow your baby to explore independently and promote the development of tactile ability

The content of this series is the most interesting animals and transportation, including vivid and high-definition pictures, realistic sound effects, and rhythmic children's songs. Through the baby's independent touching, clicking and reading, your baby will open the "first lesson of cognition" and take the first step in life.



Baby Cognition Audio Book I

- by Early Childhood Education Research Center of National Institute of Education Sciences
- ISBN: 978-7-5191-2544-8
(Hardback)



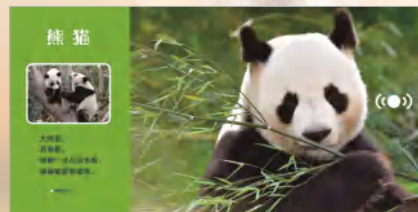
Baby Cognition Audio Book II

- by Early Childhood Education Research Center of National Institute of Education Sciences
- ISBN: 978-7-5191-2545-5
(Hardback)



Baby Cognition Audio Book III

- by Early Childhood Education Research Center of National Institute of Education Sciences
- ISBN: 978-7-5191-2546-2
(Hardback)





EASY TO CLICK AND READ

Gently click,

You can hear the sounds of the animal,

Click again,

You can hear the standard pronunciation of the
animal's name,

Click once again,

You can hear a rhythmic children's song.



Happy Baby Picture Books

◎ Paperback, 8 titles



Compiled for children by famous children's literature writers and illustrators
Conveying love, sharing, mutual help and other good feelings to children through warm,
wonderful, interesting stories close to children's life
Rights sold to Vietnam, Sri Lanka and Taiwan Region





The Kitten Wets the Bed

- ◉ by Bingbo, illustrated by Zhou Jianming
- ◉ ISBN: 978-7-5041-4783-7
(Paperback)
- 978-7-5041-4923-7
(Auxiliary Teaching Book)

The little mates came to little cat's house, it was said that there is a peculiar taste in his house. The little cat sat on the bed and was reluctant to get down, he screamed out desperately: "No, there is no taste." However, the little dog had an acute sense of smell and found out the secret immediately—the little cat wetted the bed. In fact, it was no surprising to wet the bed, and someone would not wet the bed when he grows up.



Big Lion with Braids

- ◉ by Bingbo, illustrated by Zhou Jianming
- ◉ ISBN: 978-7-5041-4808-7
(Paperback)
- 978-7-5041-4926-8
(Auxiliary Teaching Book)

The little rabbit combed hair for the big lion, and he unconsciously combed a great many of braids, the big lion felt very ugly and ran away with his head covered. Along the way, the lion met the small house, the buffalo, the goat and the camel. The next day, the big lion smiled as long as he opened his door—it turned out that all the animals followed his way and combed various braids.



The Flat Mouth and the Pointed Mouth

- ◉ by Bingbo, illustrated by Qian Jiwei, Daqing
- ◉ ISBN: 978-7-5041-4785-1
(Paperback)
- 978-7-5041-4925-1
(Auxiliary Teaching Book)

Brother Goose disfavored the pointed mouth of little chick and the flat month of little duck, and was unwilling to make friends with them. Thus, the little chick and little duck made good friends. When Brother Goose saw them play games happily, he could not help run out and...



小鸭子吃星星



The Duckling Eats the Stars

- ◉ by Bingbo, illustrated by Li Quanhua
- ◉ ISBN: 978-7-5041-4782-0
(Paperback)
- 978-7-5041-4927-5
(Auxiliary Teaching Book)

The little duck was wondering if the stars are delicious. The stars in the sky were out of the reach, so the little duck jumped into the pond and ate the stars in the water. He thought proudly that he had eaten up all the stars. His mom asked him: "How about the taste of the stars?" The little duck suddenly cleared that there is no taste at all in his mouth, the stars in the sky and water were still shining.



伞屋



An Umbrella House

- ◉ by Bingbo, illustrated by Liu Xiangwei
- ◉ ISBN: 978-7-5041-4784-4
(Paperback)
- 978-7-5041-4920-6
(Auxiliary Teaching Book)

The house of little stupid bear was blown down by the strong wind, he had to roam about with his big umbrella. It rained in the evening, when he woke up in the morning, he saw many small animals crouched around him and took shelter from the rain. It became sunny after the rain, the small animals built a huge umbrella house in the model of the umbrella. Since then, they were not afraid of wind & snow any more.



甜甜的手掌



Sweet-Smell Paws

- ◉ by Bingbo, illustrated by Ao Zi
- ◉ ISBN: 978-7-5041-4786-8
(Paperback)
- 978-7-5041-4924-4
(Auxiliary Teaching Book)

The little black bear smashed the apple with his paws smeared with sweet apple taste. The little brown bear smashed the sweet orange with his paws smeared with sweet orange taste. The two little bears went to hibernate and lie down head in head. Which taste would be better on earth?





Fragrant Quilts

- ◎ by Bingbo, illustrated by He Yanrong
- ◎ ISBN: 978-7-5041-4781-3
(Paperback)
- 978-7-5041-4922-0
(Auxiliary Teaching Book)

In autumn, small animals all came out and air their quilts. The little squirrel admired them very much, but he had no quilts because he used his big tail as quilts. What is going on? The little squirrel climbed up the hanging rope and aired his tail. The winter came, the little squirrel slept with his furry tail covered, the aired tail still had a sunny fragrance.



Dinosaur's Teeth

- ◎ by Bingbo, illustrated by Tang Yunhui
- ◎ ISBN: 978-7-5041-4780-6
(Paperback)
- 978-7-5041-4921-3
(Auxiliary Teaching Book)

When the little squirrel, little monkey and little cat have nuts that they could not bite, they asked help from the dinosaur. "CLICK-CLACK", Dinosaur broke the pine nuts, walnuts and coconuts with his powerful teeth, but he had not shared the taste. Never mind, the friends made a big cake with the pine kernels, walnut kernels and coconut juice, and shared together.



Happy Baby Picture Books (Pocket book)

- ◎ ISBN: 978-7-5041-5674-7



Seesaw Picture Books

◎ Paperback, 6 titles



Original picture books for children compiled by famous children's literature writers, painters, early childhood education experts
The story is short but has profound meaning, which can guide children to experience friendship and affection.



Selected into "2013 Recommendation of hundreds of excellent publications to the youth" by the General Administration of Press and Publication of China



Goat Opens a Shop

- ◉ by Bingbo, illustrated by Dong Xiaoyan
- ◉ ISBN: 978-7-5041-5478-1
(Paperback)
978-7-5041-5669-3
(Auxiliary Teaching Book)



Uncle Goat opened a shop, the small animals came and did some shopping. They took the commodities back home with their respective skill. "Goat Opens a Shop" vividly showed such verbs as "carry", "hold", "support", "lift", "ride" and such qualifiers as "piece", "string", which are apt to be understood and learned by the toddlers.



Little Monkey Makes Vehicles

- ◉ by Beidong, illustrated by Huang Ying
- ◉ ISBN: 978-7-5041-5480-4
(Paperback)
978-7-5041-5671-6
(Auxiliary Teaching Book)



A car could be made with one wheel, two wheels and many wheels... The little monkey built various cars with different wheels and brought happiness to the small animals. The interesting stories not only can make the children learn the number concept of 1-4 and the types & usage of the cars, more importantly, it makes them see the diversity of things, enabling their imaginary room to extend.



A Tree

- by Wu Yugui, illustrated by Wang Didi
- ISBN: 978-7-5041-5481-1
(Paperback)
978-7-5041-5668-6
(Auxiliary Teaching Book)



In a stretch of green prairie, there was only one tree. It seemed that the tree was very lonely. However, a little hedgehog came out from the tussock under the tree, a little bear was staying in the tree hole, a squirrel was jumping up and down on the branches and some birds were hidden behind the green leaves! It turned out to be a boisterous tree.



Seesaw

- by Wu Yugui, illustrated by Wang Xiaoming
- ISBN: 978-7-5041-5479-8
(Paperback)
978-7-5041-5672-3
(Auxiliary Teaching Book)



The fatty hippo wanted to play the seesaw, but the two field mice failed to balance on the other side! “CHIRP” a little chick came, “QUACK” a little duck came... could they balance the seesaw in the end? The interesting stories could guide the toddlers to remember the appearance & features and voice of different animals; they could preliminarily feel the phenomenon of “Corner Weight”; The repeated languages are beneficial to imitate by the toddlers and develop their oral expression capability; The Peking Opera costumes in roles features the traditional Chinese culture.



Beautiful Shadows

- by Jin Bo, illustrated by Yang Xinxin
- ISBN: 978-7-5041-5482-8
(Paperback)
978-7-5041-5670-9
(Auxiliary Teaching Book)



In the early experience of childhood, the shadow is an incredible and horrible presence. Dingding was quite afraid of the shadow of big tree, his parents often took him to appreciate the beauty of the shadow and played games with him. It turned out that the shadow was not horrible and even beautiful! We can create a plenty of interesting shadow with our bodies and hands.



Planting Radish

- by Liu Xicheng, illustrated by Qian Jiwei, Daqing
- ISBN: 978-7-5041-5483-5
(Paperback)
978-7-5041-5673-0
(Auxiliary Teaching Book)



Each of the three little rabbits got a pack of radish seed, but their fruits were different. The simple and interesting stories unveiled the diversity of life form for the toddlers, enabling them to preliminarily experience the abundance and wonder of the boundless universe. The knowledge related with the shape, color of things and the concept of 1-3 number concept are beneficial to develop the sensations, language and number concept of the toddlers.



- "Multi-purpose" Creative Reading for Infants
- Let infants and young children easily recognize things, play games and learn languages

Enlightenment for Infants and Toddlers' Cognition

by Early Childhood Education Research Center of National Institute of Education Sciences

Box-packed

ISBN: 978-7-5041-5619-8

It is specially designed for infants and toddlers, which is presented with "real-object" pictures of all kinds of familiar and favorite items in their daily life. The colorful pictures can attract the attention of infants and toddlers and help them recognize things and develop their perception. Each picture assorted with the specialized and catchy nursery rhyme by famous children literary writer. Adults can help infants and toddlers watch pictures and sing nursery rhyme to improve their oral expressions. The multi-purpose readings can be regarded as the cognitive card, the flip-chart or picture books (if it can be bound up), which can fully meet the needs of playing games, recognizing things and learning languages for infants and toddlers.





Little Palm Series

- By Jin Hong etc.
- Paperback, 5 titles

This is a set of books combined with the game and handwork. It is suitable for children aged 3-6. Making use of familiar something children are interested in and gamification scene, accompanying by concise text and step diagram, guiding children to do, to play, to talk, to experience the fun of handwork.



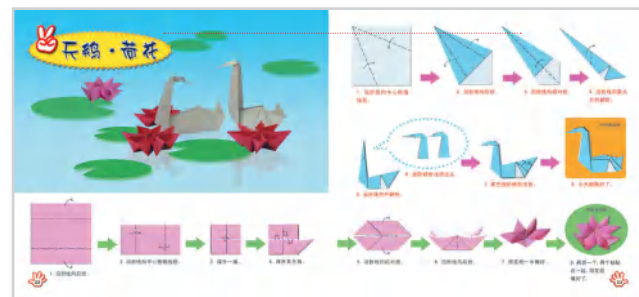
Hand Shadow

ISBN: 978-7-5041-4040-1



Fold and Cut

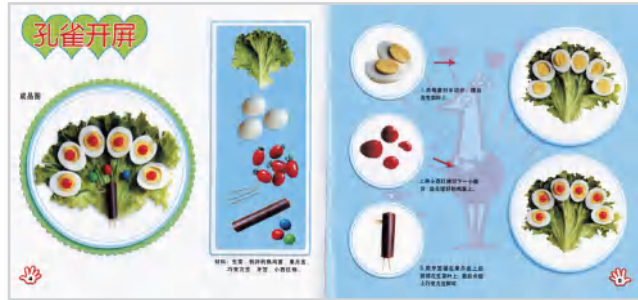
ISBN: 978-7-5041-4037-1





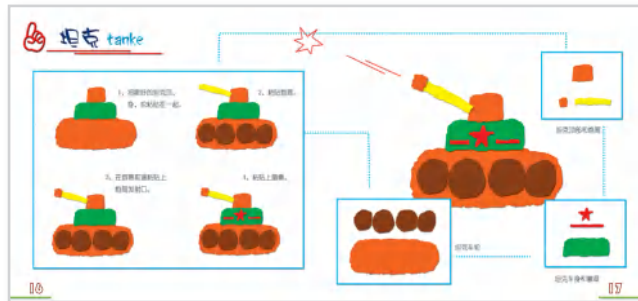
Puzzle and Put

ISBN: 978-7-5041-4039-5



Tear and Stick

ISBN: 978-7-5041-4036-4



Knead and Play

ISBN: 978-7-5041-4038-8



Stories of Chinese Characters

NEW



- ◎ By Early Childhood Education Research Center of National Institute of Education Sciences
- ◎ Paperback, 12 titles
- ◎ ISBN: 978-7-5191-1997-3

Divided into 12 titles, including 10 titles of Stories of Chinese Characters, 1 title of Interesting Picture Dictionary of Chinese Characters for Infants, and 1 title of Interesting Game Book of Chinese Characters for Infants, this Stories of Chinese Characters series is co-authored by Bingbo as a famous children's literature writer, and Bai Yan as a famous preschool education expert, etc. In this series, 200 Chinese characters (phrases) closely related to preschool children are ingeniously integrated into 100 funny stories, which are helpful for children to perceive the meaning of Chinese characters in the scene.

100 fantastic stories

200 Chinese characters (phrases) related to children's life

200 interesting games about Chinese characters

Help children to learn Chinese characters, to understand Chinese characters and to feel Chinese characters happily





硬头小恐龙

一只小恐龙从蛋壳里孵了出来，恐龙爸爸看到自己儿子的脑袋硬硬的，在他的头上敲了一下。

刚出生的小恐龙的头很柔软，恐龙爸爸这么一敲，小恐龙的头好疼啊，恐龙爸爸又在他头上敲了一下，小恐龙软软的脑袋上长出了一层壳。

后来，头大的恐龙竟觉得硬了起来，小恐龙慢慢长大了。它害怕凶猛的动物，小恐龙也去了。它害怕的在发呆，有的在发呆，只有他在偷偷发功，唉呀，唉呀，他的头越来越硬。

一天，一只小恐龙从山上滚下来的大石头上滚了下来，硬头小恐龙跑过去，用头撞了一下石头，只听见“咚”一声，石头被撞得下石头。



花和绿叶

小熊爱着红草莓，黄柠檬，白玫瑰一起采花，红玫瑰香味扑鼻，她不爱红花，黄柠檬喜欢黄色，她

只爱黄花，白玫瑰喜欢白色，她只采白花，小熊说：“你们把花都采完了，我家什么也没有了，小熊只好采了一些她都喜欢采的花，小熊们都爱小熊家。

小熊们把花拿到市场上卖，等了好久，没有一个人来买花，小熊说：“那我的绿叶分给你们吧。”有了



太阳和雪

有一个地方，太阳公公把大地晒得滚烫，国王热坏了，他让大臣想办法，希望能

有个办法，能让这个地方有座雪山，我们把那里的雪花运过来，这里就会凉快了。”国王说：“这是个办法。”

走了好多天，国王的大臣们终于走到了雪山，大家忙着往被晒得滚烫，被晒得滚烫的雪运，你们赶紧往回跑，大家想：“这下可好了，皇宫可以凉快了！”



新式大口袋

袋鼠妈妈的口袋里经常装着她的孩子，一天，袋鼠妈妈看到别人的口袋上缝着漂亮的纽扣，于是在自己的大口袋上也缝了一颗大纽扣，可是，小袋鼠却很不舒服，因为他的脖子被卡住了。

后来，袋鼠妈妈看到别人的口袋上装着拉链，心想：“拉链比纽扣好，我要给大口袋装上。”晚上，袋鼠妈妈给大口袋缝上了大口袋上。

袋鼠妈妈出了门，把孩子装进了大口袋，然后拉上拉链，孩子在里面大叫起来：“阿嚏，阿嚏！”可是，袋鼠妈妈看了好奇怪，就是不开拉链。

Be close to Chinese characters in reading.
Understand Chinese characters in the game.
Design based on the rules and characteristics of children's Chinese character learning.
Help children understand Chinese characters in happy reading.



Kids' Ancient Poem

- ◎ By Early Childhood Education Research Center of National Institute of Education Sciences
- ◎ Hardback, 2 titles
- ◎ ISBN: 978-7-5191-1278-3

Dozens of selected ancient poems illustrated with the exquisite paintings by well-known Chinese painters are suitable for children's learning, which can demonstrate the unique charm of language and emotional expression in Chinese traditional culture. Ma Dongyao, professor and doctoral tutor of Beijing Normal University, wrote an introduction to guide parents to understand the story behind each ancient poem. This set of books with assorted audios is more convenient for parents to lead their children to read ancient poems.



*The skillfully combination of traditional culture and kids' interests
Well-known illustrators for children made great efforts on create it
Awarded as "The most popular classical original work by readers" by
E-commerce China Dangdang*



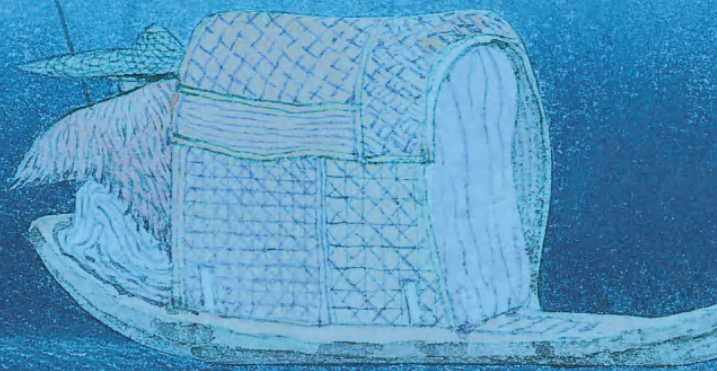


Ancient poem is the most rhythmical language in ancient China.
 Only 20-30 words in an ancient poem express individual thoughts and feelings.
 Begin with reciting ancient poem to understand the ancient Chinese culture.



Matched guide to ancient poetry written by Prof. Ma Dongyao, to let us know the "secret of previous life" of ancient poetry. Learning poems is not just kids, please feel the beauty of classical Chinese poetry with your kids!

咏鹅	静夜思
春晓	望庐山瀑布
咏柳	悯农
登鹳雀楼	赋得古原草送别 (节选)
绝句	九月九日忆山东兄弟
回乡偶书	清明
山行	黄鹤楼送孟浩然之广陵
凉州词	鹿柴
江雪	寻隐者不遇
江南	惠崇《春江晚景》
夜宿山寺	晓出净慈寺送林子方
早发白帝城	元日
逢雪宿芙蓉山主人	泊船瓜洲
小池	相思
大林寺桃花	梅花
游子吟	枫桥夜泊
望天门山	村居
江上渔者	赠汪伦



Chinese Idiom Stories

- ◎ By Early Childhood Education Research Center of National Institute of Education Sciences
- ◎ Paperback, 40 titles
- ◎ ISBN: 978-7-5191-1424-4 (Chinese Idiom Stories I)
978-7-5191-1425-1 (Chinese Idiom Stories II)

Divided into two series, this set of books consists of 40 titles. 40 intelligible idioms are selected for children to be recomposed into ancient poems suitable for children's reading and to be illustrated by famous children illustrators, which can demonstrate the implied philosophy through characters and pictures.



Idiom is the most intelligent language in ancient China.

Only 4~8 words in an idiom imply profound truth.

It is necessary to understand the Chinese idiom to feel the ancient Chinese culture.

Awarded as "Made in China Award" by E-commerce China Dangdang.

Awarded as "Excellent Picture Book Author Award" by Sina.





Chinese Idiom Stories illustrated by
 Jianhua, Huang Ying, Wang Zumin, Ding
 Qi, Shi Jun, Yang Xinxin, Li Zhang, who won
 several international awards.



Chinese Zodiac

- ◎ Written by Zhang Yelei, illustrated by Li Dan
- ◎ Hardback
- ◎ ISBN: 978-7-5191-1890-7

Written and illustrated by outstanding young children's illustrator.
Show the quintessence of traditional Chinese zodiac's culture.
Tell Zodiac origin Stories in children's perspective.

*"The Most Beautiful Picture Book in China" by 2020
China Picture Book Exhibition*



*The first enlightenment book for knowing Chinese zodiac's culture
New idea, unlimited surprise*



Three Monks (Collective Edition)

- ◉ Adapted and illustrated by Cai Gao
- ◉ Hardback
- ◉ ISBN: 978-7-5041-9448-0

There lived a young monk in a mountain temple and he himself fetched water to drink every day. Then came a tall monk, so two of them carried water to drink. Afterwards a fat monk came, then how to solve the water drinking problem for three of them? Just as the author says, we all expect that the three monks have water to drink, and people cannot become an obstacle of each other, thus the problem will be easily solved.

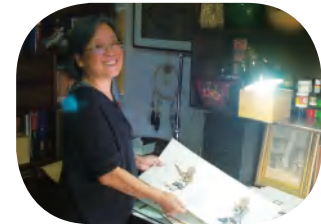


*Selected into the list of "2018 China Original Picture Books 200"
Selected into the "Yourbay Warm World Plan—100 Excellent Picture Books in China"
Selected into Centenary Retrospective of Children's Publishing Exhibition in China in the Bologna Children's Book Fair.*

Selected into "2016 Recommendation of hundreds of excellent publications to the youth" by State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China.

About the author

Receive the 14th Biennial of Illustrations Bratislava (BIB) "Golden Apples" Award, "2014 Chen Bochui International Children's Literature Award" Annual Book (picture book) Award, Special expert Jury member in the first Chinese children picture book award "Little Squirrel" Award, Jury member in 34th Bologna Illustrators Exhibition.





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